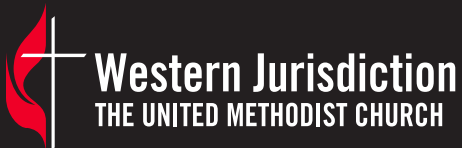


WHERE LOVE LIVES.

CAMPAIGN BRAND GUIDELINES



TYPOGRAPHY

HEADLINES

Alternate Gothic No2 D

QUOTES

Eames Century
Modern Medium

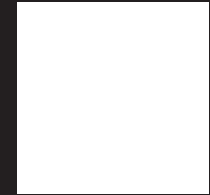
ATTRIBUTIONS

Alternate Gothic No2 D

HASHTAGS

Alternate Gothic No2 D

COLORS



PANTONE 185C

WHITE

C	0	C	0
M	93	M	0
Y	79	Y	0
K	0	K	100
R	228	R	35
G	0	G	31
B	43	B	32

#E4002B

#231F20

HEADLINE & LOGO

WHERE
LOVE
LIVES.



Western Jurisdiction
THE UNITED METHODIST CHURCH

WHERE LOVE LIVES.

This is the campaign headline treatment and the logo lock-up, which should never be altered.