

CHURCH & SOCIETY

Gerry, Hills Chair

Mission:

To coordinate and leverage the work of Desert Southwest Conference task forces, missions, and initiatives to increase the impact of our social justice work.

Summary of Activities:

In the past year Church & Society drafted and adopted a new logic model plan which clearly outlined goals and priorities for the next two years. These goals include:

- Integrate Race and Religion Task Force goals into Church and Society projects and activities.
- Host at least one Church and Society online event per quarter to educate and engage the Conference on social justice issues.
- Develop and implement a social media plan to leverage task force Facebook pages in order to educate and activate people on social justice issues.
- Church & Society Board retreat.

Task Force members have participated in Race and Religion programs and integrated those goals into individual task force logic models. Quarterly programs have been scheduled throughout 2021. Last fall a social media campaign was implemented to increase each task force Facebook followers and regularly post content to engage a wider community.

In 2021 Church & Society will continue to hold educational and engagement events via virtual platforms such as Zoom. We are exploring ways to record on post programs on YouTube to increase reach. We will begin planning for a retreat in the Spring 2021 for an event in late Fall 2021.

Ways to Become Engaged:

- Host a Church & Society program at your church.
- Follow Church & Society and the other task forces on Facebook.
- Join one of the Conference task forces.

Contact Information:

Gerry, Hills Chair
g.hills1962@gmail.com
480-221-5074