

COMMISSION ON COMMUNICATIONS

Rev. Khalif A. Smith Sr., Co-chairperson

Purpose:

The Commission on Communications will serve to guide and assist the communications staff and volunteers of the Desert Southwest Conference in their mission to facilitate Christian disciple-making through communications ministries, particularly:

- 1) by facilitating communications within and among the agencies, leaders, and membership of the Desert Southwest Conference and
- 2) by helping to equip local congregations to communicate with their membership and communities. The Commission on Communications will focus and guide the communications ministries of the Desert Southwest Conference as directed by ¶646 of *The Book of Discipline* and as guided by guidelines adopted by the Annual Conference and Commission on Communications members.

Summary of Activities:

Conference Communications has been committed to the continued support of our Annual Conference through a ministry of connection and communications. The team which originally began as a couple of DSC Way Forward subcommittees, merged to become the Communications Commission.

The newly formed commission has spent half of the year gathering information in anticipation for the upcoming General Conference, while planning a strategy to communicate and distribute this information to our local churches. The commission has also participated in the Western Jurisdiction “Where Love Lives” campaign by creating a recorded video message that will be presented in June to the Annual Conference and throughout the jurisdiction.

New Chair, 2021-2022—Cheri Hull, cychull@gmail.com

The new Commission on Communication is developing and establishing communication infrastructure from vision and goals to a strategic plan for development and implementation. The team focuses on improving communication from process to programs and engaging people. Organized pathways are in development to utilize all modes. Creative thinking with passionate implementation we believe encourages all who are interested to join our efforts. Currently the Tuesday Talks and multiple Facebook pages-topic specific, engage many. As we are driven to develop a communication “tree of life,” this brings the holy spirit to each who works with us on this team, in new focus groups, and all who may benefit, including the congregations, to engage in the energy. The Commission on Communication initiatives are and will continue to be reachable through the Desert Southwest Conference website, YouTube, Facebook, Zoom and other ways in motion that are growing in interest/attendance. We are reachable, ready, and rallying all who inquire to inspire each other.